

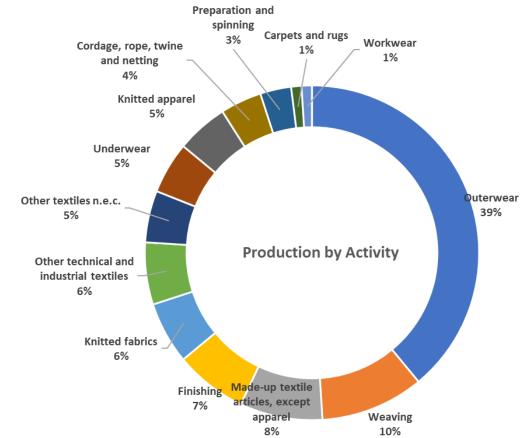
# THE PORTUGUESE TEXTILE AND CLOTHING INDUSTRY

- FACTS AND FIGURES
- 6/9/2022



Concentrated in the North region of Portugal





Geographical proximity between the different actors in the value chain

> Industrial specialization, know-how and reliability

Organized in a cluster, integrated and complete



- Supported by diverse, specialized and internationally recognized centers of competence
- Strong connection to the scientific and technological system
- > Resilience, flexibility, quality, quick response
- Differentiation, innovation, design, technology, creativity, value-added services
- > Excellent social responsibility and sustainability practices













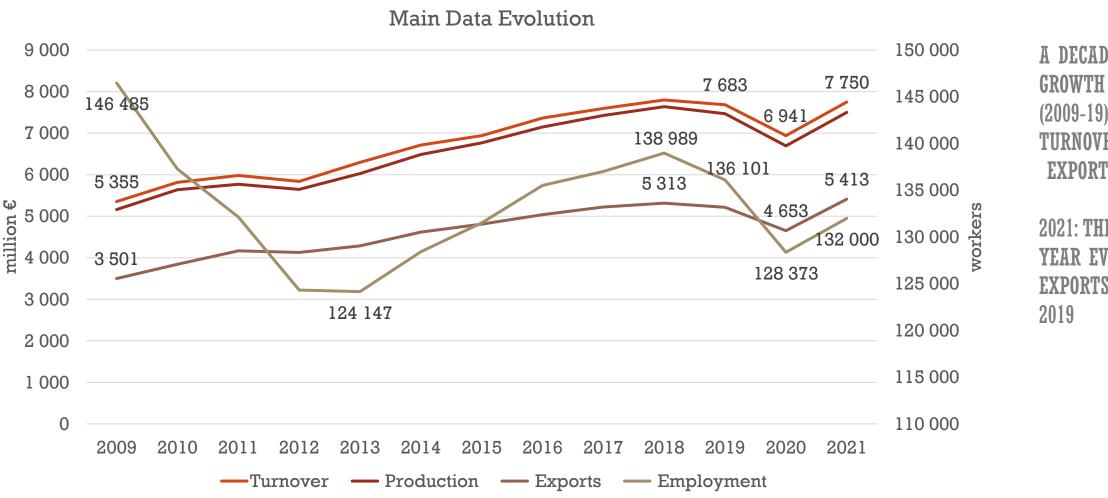
- > One of the most important industries for Portugal:
  - ➤ 18% Employment in the Manufacturing Industry
  - > 11% GVA in the Manufacturing Industry
  - ▶ 9% Exports
- > Portugal: one of the most important players in the EU Textile and Clothing industry:
  - > 5% Turnover (#5)
  - > 9% Employment (#4)
  - > 5% GVA (#5)

- > The EU Textile and Clothing industry:
  - ➤ Turnover: 162 billion €
  - Employment: 1,5 million
  - Exports: 61 billion €
  - Companies: 160 thousand



				Evol.	Evol.
	2019	2020	2021	21/20	21/19
There are a familiar C	7.000	0.041	7 750	11 <b>7</b> 0/	0.00/
Turnover (million €)	7 683	6 941	7 750	11,7%	0,9%
Production (million €)	7 467	6 696	7 500	12,0%	0,4%
Employment	136 101	128 373	132 000	2,8%	-3,0%
Exports (million €)	5 2 1 5	4 653	5 413	16,3%	3,8%
Imports (million €)	4 443	3 781	4 307	13,9%	-3,1%
Trade Balance (million €)	771	872	1 106	26,9%	43,3%





A DECADE OF

(2009-19):

TURNOVER: +43%

**EXPORTS:** +49%

2021: THE BEST YEAR EVER FOR **EXPORTS:** +4% »



oriented towards international markets

#### **T&C** Exports

Value_million euros	JanJun. 22	E <del>v</del> ol. 22/21	E <del>v</del> ol. 22/19	Share 22
Textiles (except Home Textiles)	902	24%	21%	29%
Clothing	1 760	18%	12%	56%
Home Textiles and other made up articles	474	14%	41%	15%
TOTAL	3 135	19%	18%	100%

Quant 1.000 tones	JanJun. 22	E <del>v</del> ol. 22/21	E <del>v</del> ol. 22/19	Share 22
Textiles (except Home Textiles)	185	5%	5%	64%
Clothing	47	-5%	-4%	16%
Home Textiles and other made up articles	59	5%	23%	20%
TOTAL	291	3%	7%	100%



International vocation: exports to over 180 markets with greater presence in European and North American markets

#### MAIN CLIENTS

million euros	JanJun. 22	Evol. 22/21	Evol. 22/19	Share 22
Spain	726	10%	-10%	23%
France	492	25%	40%	16%
Germany	279	18%	24%	9%
Italy	250	40%	47%	8%
USA	231	17%	44%	7%
UK	203	8%	0%	6%
Netherlands	158	17%	37%	5%
Belgium	77	42%	56%	2%
Sweden	73	20%	36%	2%
Denmark	58	9%	43%	2%
Intra UE (27)	2 327	19%	18%	74%
Extra UE (27)	808	16%	19%	26%

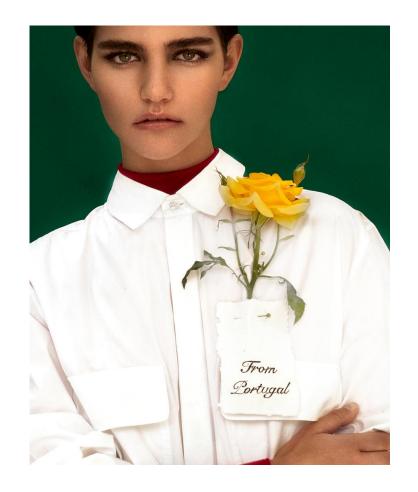
Intra UE (27)	2 327	19%	18%	74%
Extra UE (27)	808	16%	19%	26%
TOTAL	3 135	19%	18%	100%

<sup>&</sup>quot;Made in Portugal" has positive reputation worldwide



## Destinations with the greatest growth in absolute terms

(growth in million euros)		Evol. JanJun. 22/21
France	100	25%
Italy	71	40%
Spain	65	10%
Germany	42	18%
USA	33	17%





#### MAIN PRODUCTS EXPORTED

	Exports	Evolut	ion	Share
	Jan Jun. 2022/21		21	2022
	million €	million €	%	%
6109: T-shirts, singlets and other vests, knitted or crocheted	494	56	13%	16%
6302: Bedlinen, table linen, toilet linen and kitchen linen	322	39	14%	10%
6110: Jerseys, pullovers, cardigans, waistcoats and similar articles, knitted or crocheted	277	49	22%	9%
5607: Twine, cordage, ropes and cables	156	34	28%	5%
6204: Women's or girls' suits, ensembles, jackets, blazers, dresses, skirts, trousers, and shorts	137	37	38%	4%



#### EXPORTED PRODUCTS WITH THE GREATEST GROWTH IN ABSOLUTE TERMS

	(growth in million €)	Evol. JanJun. 22/21
6109: T-shirts, singlets and other vests, knitted or crocheted	56	13%
6110: Jerseys, pullovers, cardigans, waistcoats and similar articles, knitted or crocheted	49	22%
6203: Men's or boys' suits, ensembles, jackets, blazers, trousers, and shorts	42	45%
6302: Bedlinen, table linen, toilet linen and kitchen linen	39	14%
6204: Women's or girls' suits, ensembles, jackets, blazers, dresses, skirts, trous and shorts	sers, 37	38%



#### **T&C INDUSTRY IMPORTS**

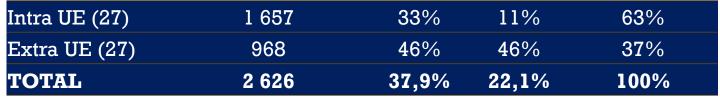
Value_million euros	JanJun. 22	E <del>v</del> ol. 22/21	E <del>v</del> ol. 22/19	Share 22
Textiles (except Home Textiles)	1 241	35%	29%	47%
Clothing	1 201	47%	13%	46%
Home Textiles and other made up articles	184	11%	40%	7%
TOTAL	2 626	38%	22%	100%

Quant 1.000 tones	JanJun. 22	E <del>v</del> ol. 22/21	E <del>v</del> ol. 22/19	Share 22
Textiles (except Home Textiles)	243	3%	5%	74%
Clothing	49	26%	-1%	15%
Home Textiles and other made up articles	38	21%	34%	11%
TOTAL	329	7%	6%	100%



#### **MAIN SUPPLIERS**

million euros	JanJun. 22	E <del>v</del> ol. 22/21	Evol. 22/19	Share 22
Spain	826	43%	13%	31%
Italy	287	27%	10%	11%
China	222	38%	41%	8%
India	222	89%	86%	8%
Germany	186	40%	17%	7%
Turkey	148	17%	83%	6%
France	148	16%	10%	6%
Pakistan	131	63%	79%	5%
Netherlands	69	16%	-3%	3%
Belgium	60	22%	21%	2%
Intra UE (27)	1 657	33%	11%	63%





## Origins with the greatest growth in absolute terms

(growth in million euros)		Evol. JanJun. 22/21
Spain	248	13%
India	105	86%
Italy	61	10%
China	61	41%
Germany	53	17%





#### 2030 - PROSPECTIVE VISION AND STRATEGIES

#### 7 STRATEGIC PRIORITIES

To increase business profitability, productivity and competitiveness

- 1. Differentiation
- 2. Sustainability
- 3. Digitalization
- 4. Cooperation
- 5. HR Training
- 6. Internationalization
- 7. Capitalization

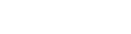




#### 2<sup>ND</sup> SEMESTER







Inflation

**Energy crisis** 



Consumption / new orders

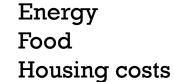




EU and PT supporting measures

Companies
Consumers /families







Revenue / savings / consumption Production costs





#### ATP - WHO WE ARE

- > Employers' association national scope Textile and Clothing Sector
- > Since 1965
- > 500 members from fibres to final products (clothing, home textiles and technical textiles) including services: 3,5 billion € turnover | 35 thousand workers

#### > Mission:

To unify, empower and defend the interests of the members
To promote conditions to improve companies' competitiveness and growth
To provide useful and customized services
To ensure the future and the dynamic of a traditional and modern activity



#### International filiations:









